



Komal sharma <komal.sharma@iitmipu.ac.in>

Fwd: Dubai & Abu Dhabi Student Exchange Program 2024 - UAS International

1 message

Latika Malhotra <latika.malhotra@iitmipu.ac.in>
To: Komal sharma <komal.sharma@iitmipu.ac.in>

Fri, Dec 20, 2024 at 10:49 AM

----- Forwarded message -----

From: **Dr. Deepika Arora** <deepika.arora@iitmipu.ac.in>
Date: Sun, 21 Apr 2024 at 18:58
Subject: Fwd: Dubai & Abu Dhabi Student Exchange Program 2024 - UAS International
To: Sonam Arora <sonam_arora@iitmipu.ac.in>, Latika Malhotra <latika.malhotra@iitmipu.ac.in>

Dr. Deepika Arora
Associate Professor
IITM

----- Forwarded message -----

From: **IITM** <director@iitmipu.ac.in>
Date: Sun, 21 Apr, 2024, 1:41 pm
Subject: Fwd: Dubai & Abu Dhabi Student Exchange Program 2024 - UAS International
To: HOD-IITM@iitmipu.ac.in <hod-iitm@iitmipu.ac.in>

----- Forwarded message -----

From: **Ekta** <rm2@uasinternational.in>
Date: Sat, Apr 20, 2024, 6:50 PM
Subject: Dubai & Abu Dhabi Student Exchange Program 2024 - UAS International
To: <director@iitmipu.ac.in>
Cc: Ishan Taneja <md@uasinternational.in>, <mehak@uasinternational.in>, <komal@uasinternational.in>, <rm1@uasinternational.in>

Dear Dr. Rachita,

Greetings from UAS International Group of Companies...!!

We are pleased to introduce the **Student Exchange Program to Dubai & Abu Dhabi in 2024**, a specifically designed proposal for your students that offers a truly exceptional opportunity. The travel dates for this program are scheduled from **21st October 2024 to 25th October 2024**.

We have established strategic partnerships with leading organizations and universities in 21 countries. As a crucial aspect of the program, students will have the opportunity to obtain **Five International Certifications in Dubai and Abu Dhabi** by engaging in hands-on projects centred on various corporate industries

UASI has meticulously designed this program for the students to provide in-depth exposure to diverse educational systems and practices. This experience holds significant professional value, greatly enhancing students' employability in the competitive corporate world.

Rachita
Dr. Rachita Khand
Institute of Information Technology & Management, New Delhi



PROGRAM OVERVIEW:

- The Global Immersion Program in Dubai is envisioned as an intensive and enriching experience designed to expose participants to the diverse cultural, economic, and business landscapes of Dubai. The program will encompass a blend of academic insights, cultural exploration, and hands-on exposure to various industries
- In all the international projects hosted till date, we have almost participation of 100+ Universities/Campuses PAN India

LEARNINGS THAT WILL BE FOCUSED:

- These courses are knowledge-focused and provide a wide range of skills to the students so that they can perform well when dealing with projects in a multiplatform environment. Thus, it helps in enhancing the confidence level of an individual
- The curriculum of these courses is designed in such a way that it includes all practical skills to be used. When the students have prior knowledge of their subject area it helps them to perform much more confidently and efficiently
- It provides training on various aspects of subject and guides them to their effective utilization in the career ahead
- It provides detailed knowledge and skills required to perform real-world projects for future
- These certifications help the students to acquire the necessary skills and thus makes them competitive
- Such multi-cultural exposure at the global level helps the students to easily adapt to the environment and quickly advance in their career

Highlights & Inclusions of Student Exchange Program to Dubai and Abu Dhabi – October 2024:

1. **Accommodation:** Indulge in a four -night stay in Dubai at a centrally located, well-appointed hotel with the latest amenities
2. **Student Exchange Program in Association with De MontFort University /Similar (10 hours Sessions)**

➤ **De Montfort University (DMU) Dubai** is a prestigious institution renowned for its commitment to excellence in education. Located in the heart of Dubai, DMU Dubai offers a diverse range of undergraduate and postgraduate programs designed to prepare students for success in their chosen fields. With state-of-the-art facilities, world-class faculty, and a vibrant campus atmosphere, DMU Dubai provides a dynamic learning environment that fosters innovation, critical thinking, and personal growth. The university's strong emphasis on employability ensures that graduates are well-equipped to thrive in the global marketplace. As a part of the esteemed De Montfort University UK, DMU Dubai upholds the same high standards of academic integrity and quality education. With its strategic location in one of the world's most dynamic cities, DMU Dubai provides students with unparalleled opportunities for academic and personal development

➤ **Mentioned topics will be covered under the Student Exchange Program**

Rachita Rana
Dr. Rachita Rana
Module 1: Principles and Money Management through Block chain

(duration 05 hours)



1) The module will enlighten students to know all about Block chain technology which is already shaping the future and plays a pivotal role in guiding financial organizations towards the future they envision

2) The session would provide students with profound knowledge in using the block chain technology to revolutionize businesses in the domain of finance with special reference to money management

Module 2: Data Analytics for Finance (duration 05 hours)

1) Why data analytics in finance : Students will learn how data analytics empowers finance professionals to make strategic decisions by extracting valuable insights from complex financial data, enabling them to optimize investments, mitigate risks, and maximize returns

2) Data analytics in banking: Students will discover how data analytics techniques are applied in banking to segment customers based on their behaviour, preferences, and demographics, allowing banks to tailor personalized products and services for enhanced customer satisfaction and loyalty

3) Data analytics in insurance: Students will delve into the methodologies of risk profiling in insurance using data analytics, understanding how predictive modelling and statistical analysis are employed to assess and price risks accurately, ensuring profitability while maintaining competitiveness

3. Corporate Visits :

➤ **LACNOR** - Established in 1978 on the values of health and wellbeing, Lacnor is a leading juice and milk brand under UAE-based National Food Products Company (NFPC). The products are widely available across supermarkets and through home delivery via NFPC's Oasis Direct (oasisdirect.ae) and other ecommerce platforms.

➤ **DAMAC** is an Emirati property development company, based in Dubai, in the United Arab Emirates. In January 2015, DAMAC Properties was publicly listed on the Dubai Financial Market. The company operates internationally, providing residential, commercial and leisure properties and has offices in the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Iran, Oman, and the United Kingdom

➤ **Fly Dubai** is legal Dubai Aviation Corporation which is an Emirati government-owned airline in Dubai, United Arab Emirates with its head office and flight operations in Terminal 2 of Dubai International Airport, and has intentions to operate from the new Al-Maktoum International Airport in the Dubai World Centre in Jebel Ali

4. Five International Certifications in Dubai and Abu Dhabi

5. **Visa:** We will take care of the visa requirements of Dubai for your hassle-free travel

6. **Travel Insurance:** Your journey is protected with comprehensive travel insurance coverage

7. **Transport:** All transfers will be by a private coach for your comfort and convenience

8. **Flights:** Enjoy round-trip flights from (India – Dubai – India)

Dr. Rachita Rana
Director
Institute of Information Technology & Management
New Delhi



We look forward to your prompt response and the opportunity to provide your students with this enriching experience.

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To view this discussion on the web visit <https://groups.google.com/a/iitmipu.ac.in/d/msgid/hod-iitm/CAMZHNeodFTY9buBUq2dGpKRkg9xebG8DOCi68nTe6GAo9cvuOA%40mail.gmail.com>.

4 attachments



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DUBAI & Abu Dhabi PROPOSAL.PDF 2774K

DUBAI ITINERARY.PDF 14517K

Rachita Rana
Dr. Rachita Rana
Director
Institute of Information Technology & Management New Delhi



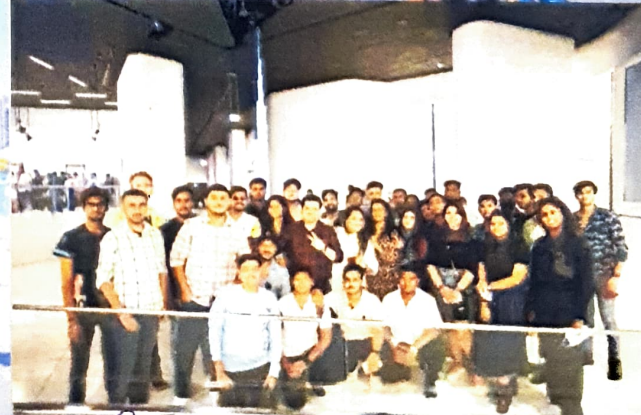
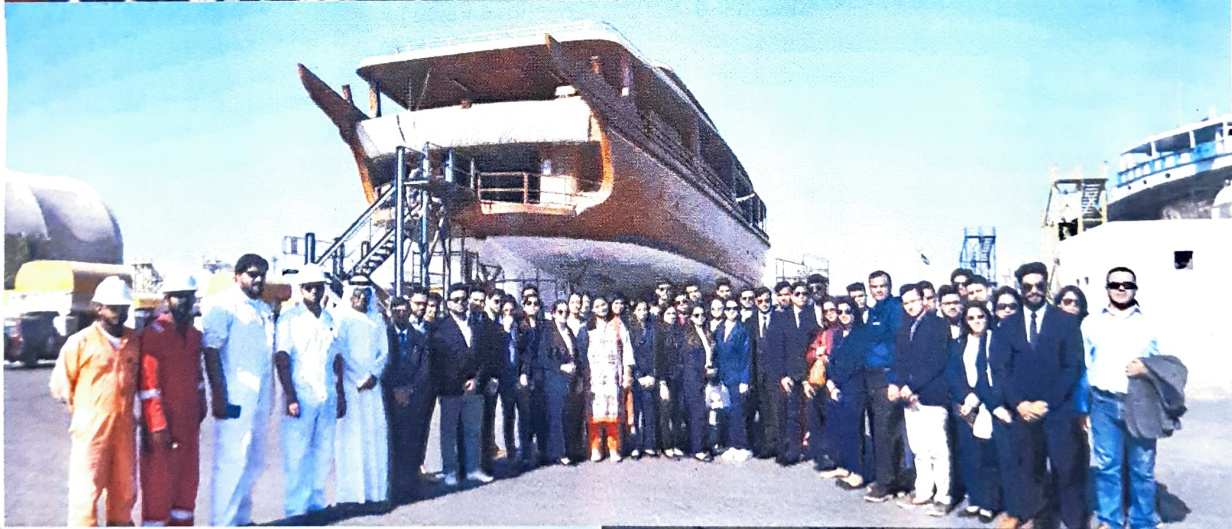


STUDENT EXCHANGE PROGRAM

Dubai & Abu Dhabi

4 NIGHTS / 5 DAYS

21st October 2024 to 25th October 2024



Vachita Rana



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GST Reg. No. : 06AACCU4249C1ZL
CIN : U63000HR2019PTC080013

UAS International Holidays Pvt. Ltd.
Unit No.-126, 1st Floor, Vipul Agora Mall,
Sector - 28, Near M.G Road Metro Station,
Gurugram, Haryana - 122001
☎ +91-124-4285911

Dear Sir/ Mam,

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 - >> **Mentioned topics will be covered under the Student Exchange Program**
 - **Module 1: Principles and Money Management through Block chain (Duration 05 hours)**
 - > The module will enlighten students to know all about Block chain technology which is already shaping the future and plays a pivotal role in guiding financial organizations towards the future they envision
 - > The session would provide students with profound knowledge in using the block chain technology to revolutionize businesses in the domain of finance with special reference to money management
 - **Module 2: Data Analytics for Finance (Duration 05 hours)**
 - > Why data analytics in finance : Students will learn how data analytics empowers finance professionals to make strategic decisions by extracting valuable insights from complex financial data, enabling them to optimize investments, mitigate risks, and maximize returns

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- > Data analytics in insurance: Students will delve into the methodologies of risk profiling in insurance using data analytics, understanding how predictive modelling and statistical analysis are employed to assess and price risks accurately, ensuring profitability while maintaining competitiveness

3. Corporate visits:

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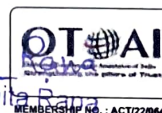
4. **Visa:** We will take care of the visa requirements of Dubai for your hassle-free travel
5. **Travel Insurance:** Your journey is protected with comprehensive travel insurance coverage
6. **Transport:** All transfers will be on a private coach for your comfort and convenience
7. **Flights:** Enjoy round-trip flights from (India – Dubai – India)
8. **Dedicated Tour Manager:** An exclusive resource in Dubai will be available throughout the trip to ensure smooth coordination and functioning
9. **Dinner at Dhow Cruise :** Enjoy the tranquil atmosphere amidst the sea and a captivating Tanoura show The experience will be followed by dinner served on the cruise
10. **Ferrari World:** Thrilling adrenaline rush to Ferrari World to experience the fastest roller coaster (Ticket + Lunch coupon provided).
11. **Visit to Dessert Safari:** Desert Safari in Dubai is the uttermost experience that will give you an adrenaline rush soon as you hit the sands with a car having full potential in terms of torque and power
12. **Abu Dhabi City Tour :** Students will embark on an Abu Dhabi City tour, followed by a visit to Ram Mandir
13. **Press Release:** Global Immersion Program Press Release in Indian Newspapers
14. **UAE Taxes:** All presently applicable taxes, including Tourism Fees and VAT, are covered.
15. **Indian Taxes:** All presently applicable taxes, including Tourism Fees and VAT, are covered.

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Dr. Achita Rana
Director
Institute of Information Technology &
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16. Pre- Event Launch Material

- Posters
- Social Media Videos
- One Pagers and Digital Marketing Content

17. Post – Event Material

- Posters covering the event
- Social Media Content
- Testimonial Videos
- Documentary Video
- Catalog for admission point of view

Exclusions:

- 1- If an ECR Stamp is present on the passport, additional fees may be applicable for the visa in accordance with government regulations
- 2- Stamp Duty if required, students are responsible for covering the associated charges

This time, we are presenting something truly exclusive. The total cost of this program is valued at **Rs.1,09,000/-**. However, in this all-inclusive fee, students will benefit from a comprehensive package that encompasses live certification, relaxing accommodations, sumptuous meals, captivating sightseeing, guided tours, visa processing, travel insurance, medical coverage, and round-trip airfare. Furthermore, for every 22 students, one teacher will be assigned, and they will occupy their room on a twin-sharing basis.

We look forward to your prompt response and the opportunity to provide your students with this enriching experience.

Sincerely,




Ishan Taneja
Managing Director/CEO
UAS International Holidays Pvt. Ltd.

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Date of Travel	21st October to 25th October 2024
No of Pax	Minimum 22 Pax Required + 1 FOC

DUBAI & ABU DHABI DAY WISE ITINERARY

Day 1 – 21st October 2024

- It's time to explore "CITY OF DREAMS – DUBAI", Late night Arrival and transfers at Dubai Airport/Sharjah Airport
- On the way Lunch at an **Indian Restaurant**
- Post lunch, **Check-in at the Hotel**
- After check in, students will have time to explore the property and rejuvenate themselves
- In the evening, students will be taken to explore the **Dhow Cruise**, enjoying the tranquil atmosphere amidst the sea and a captivating **Tanoura show**. The experience will be followed by dinner served on the cruise



Dhow Cruise: A dhow cruise happens on a traditional dhow that has been transformed into a restaurant. The Arabic dhow vessels were used for transportation in the bygone days. Although the wooden dhow vessels, which usually have an upper deck as well as a lower deck, look like sophisticated fine dining restaurants, they still have an old-world charm and reflect the Bedouin culture of the past. While sailing along the coast of the Dubai Creek or Dubai Marina, you get to enjoy a delicious dinner with both Arabic and international cuisine



- Post dinner, students will be dropped back to the hotel

Day 2 – 22nd October 2024

- Start your day with a delightful breakfast at the hotel
- After the breakfast, students will be attending their **First Management Session – De Montfort University /Similar**

Module 1: Principles and Money Management through Block chain (duration 05 hours)

- >> The module will enlighten students to know all about Block chain technology which is already shaping the future and plays a pivotal role in guiding financial organizations towards the future they envision
- >> The session would provide students with profound knowledge in using the block chain technology to revolutionize businesses in the domain of finance with special reference to money management



- Post the management session students will be taken for **Lunch** in an **Indian Restaurant**
- After the insightful session, students will be taken for their **First Official visit to a prominent Real Estate Development Company - DAMAC Dubai**, providing students with valuable insights into the industry

DAMAC is an Emirati property development company, based in Dubai, in the United Arab Emirates. In January 2015, DAMAC Properties was publicly listed on the Dubai Financial Market. The company operates internationally, providing residential, commercial and leisure properties and has offices in the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Iran, Oman, and the United Kingdom



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- After the visit, now it's time to explore the iconic **Burj Khalifa** at Dubai Mall, **the world's tallest building**. A visit to the **124th Floor** promises an incredible viewing experience

Burj Khalifa: The Burj Khalifa was known as Burj Dubai before its inauguration in 2010, which is a skyscraper in Dubai, United Arab Emirates. It is known for being the world's tallest building, with a total height of 829.8 m (2,722 ft, or just over half a mile) and a roof height (excluding antenna, but including a 223 m spire) of 828 m (2,717 ft). The Burj Khalifa has been the tallest structure and building in the world since its topping out in 2009, supplanting Taipei 101, the previous holder of that status.

- After the mesmerizing visit to the **Burj Khalifa**, students will have to shop for their loved ones from Dubai mall
- Each student will receive a **Dinner Allowance of 30 AED to savor their preferred culinary delights**
- Students will then be comfortably transported back to the hotel for a restful overnight stay

Day 3 –23rd October 2024

- Start your day with a hearty breakfast at the hotel
- After the breakfast, students will be attending their **Second Management Session – De Montfort University /Similar**

Module 2: Data Analytics for Finance (Duration 05 hours)

- >> Why data analytics in finance : Students will learn how data analytics empowers finance professionals to make strategic decisions by extracting valuable insights from complex financial data, enabling them to optimize investments, mitigate risks, and maximize returns
- >> Data analytics in banking: Students will discover how data analytics techniques are applied in banking to segment customers based on their behaviour, preferences, and demographics, allowing banks to tailor personalized products and services for enhanced customer satisfaction and loyalty
- >> Data analytics in insurance: Students will delve into the methodologies of risk profiling in insurance using data analytics, understanding how predictive modelling and statistical analysis are employed to assess and price risks accurately, ensuring profitability while maintaining competitiveness

- Following the management session, now the students will be felicitated with **Certifications**
- After the certification ceremony, **Lunch** will be arranged at an **Indian Restaurant**
- After an appetising lunch now it is time for some adventure as students will be taken for **Desert Safari followed by BBQ dinner**

Desert Safari: Desert Safari in Dubai is the uttermost experience that will give you an adrenaline rush soon as you hit the sands with a car having full potential in terms of torque and power. This enthralling adventure is pumped up with an extensive range of activities like shisha smoking, Belly dance show, Tanura show, and Fire show. Evening desert safari tour is a combo of thrilling safari adventures and an experience of traditional Arabic culture

- Post dinner, students will be dropped back to the hotel



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Day 4 –24th October 2024

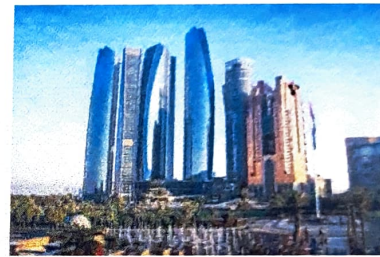
- Start your day with a bon appetite breakfast at the hotel
- After the breakfast now it's time for the **Second Official visit to UAE's leading fruit juice and dairy brand – LACNOR**

LACNOR - Established in 1978 on the values of health and wellbeing, Lacnor is a leading juice and milk brand under UAE-based National Food Products Company (NFPC). The products are widely available across supermarkets and through home delivery via NFPC's Oasis Direct (oasisdirect.ae) and other ecommerce platforms.

- Post the visit students will be taken to experience a thrilling adrenaline rush to **Ferrari World** to experience the fastest roller coaster (**Ticket + lunch coupon provided**)

Ferrari World Abu Dhabi, located on Yas Island in the United Arab Emirates, stands as the world's first Ferrari-branded theme park. This iconic attraction offers an adrenaline-fueled experience for visitors of all ages, featuring thrilling rides, interactive exhibits, and immersive attractions inspired by the legendary Italian automotive brand. Highlights include Formula Rossa, the fastest roller coaster on the planet, reaching speeds of up to 240 km/h, as well as numerous family-friendly rides and experiences. Ferrari World also boasts a variety of dining options, shopping outlets, and entertainment venues, making it a must-visit destination for automotive enthusiasts and thrill-seekers alike

- Following the Ferrari World experience, students will embark on an **Abu Dhabi City Tour**, followed by a visit to **Ram Mandir**
- After the visit to Ram Mandir, students will be picked for a Dinner
- Post dinner, students will be dropped back to the hotel



Day 5 -25th October 2024

- Start your day with a delightful breakfast at the hotel
- Students will proceed for the Check- out formalities
- After the checkout students will be taken for their **Third Official visit to the Aviation Industry, exploring the operations of - Fly Dubai**

Fly Dubai is legal Dubai Aviation Corporation which is an Emirati government-owned airline in Dubai, United Arab Emirates with its head office and flight operations in Terminal 2 of Dubai International Airport, and has intentions to operate from the new Al-Maktoum International Airport in the Dubai World Centre in Jebel Ali.

- After acquiring knowledge from the corporate session, students will be taken to the **Outlet Mall** for some last-minute shopping (**Lunch Allowance – 30 AED will be provided**)
- Transfer of the students to Dubai Airport to board their flights back to their **Respective Hubs**

Hope your journey with UASI will be full of memories

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Inclusions:

- 04 Nights stay at Dubai hotel with breakfast on twin sharing
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- **Corporate Visits**
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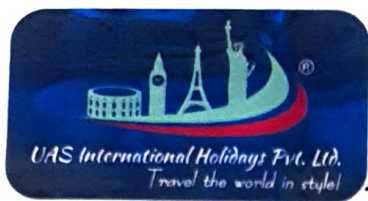
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Dr. Rachita Rana
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- Five International Certification in Dubai & Abu Dhabi
- Dinner at Dhow Cruise
- Desert Safari with BBQ Dinner
- Visit to Dubai Mall
- Ferrari World – Tickets Included
- City Tour Included
- All Meals
- Dubai Burj Khalifa tickets level 124th
- UAE Taxes: All presently applicable taxes, including Tourism Dirham Fees and VAT, are covered.
- Indian Taxes: All presently applicable taxes, including Tourism Fees and VAT, are covered 1
- 02 Water bottle (500 ml)
- Tour Manager end to end from arrival to departure of group
- Visa Included
- Travel Insurance
- India-Dubai-India flights included
- Pre Branding and Post Branding Included
- Exclusive Catalogs Included from point of Admissions
- Teaser video before Travel
- Posters in campus before Travel and After Travel
- Testimonial Bites of Students with Branding
- Documentary video up to 05 minutes with Branding Covering Full Event
- Press Release of Exchange Program in Indian Newspaper Post travel
- Travel Kit for all the Traveller

Note

1. Keeping into account the busy schedules of the aforementioned corporates, UAS International is authorized to offer similar corporate visit
2. keeping the availability of tickets UAS International have rights to swap the days

1. Exclusions:

- 1- If an ECR Stamp is present on the passport, additional fees may be applicable for the visa in accordance with government regulations
- 2- Stamp Duty if required, students are responsible for covering the associated charges

PACKAGE COST

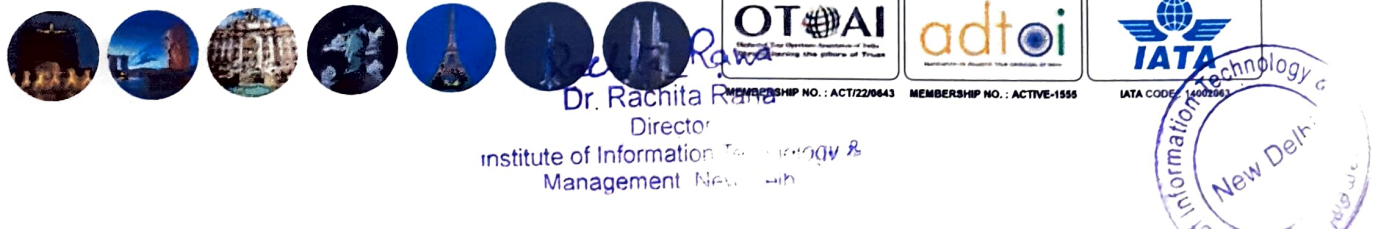
INR 1,09,000/- Per Person

On paying 22 students, 1 teacher will be fully sponsored by the company

**Once amount is paid it is non refundable*

Featured in **Forbes^{INDIA}**, Future of India Business Awards 2020 Edition

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Dr. Rachita Rana
Director
Institute of Information Technology &
Management New Delhi



Institute of Information Technology & Management
Guru Gobind Singh Indraprastha University, New Delhi

March 31, 2023

Report on “Student Exchange Programme”

Name of the Activity	Student Exchange Programme		
Theme of the Activity	Workshop on Data Analysis using Excel		
Activity Date	28.03.2023	No. of Participants	43

The **Institute of Information Technology & Management** organized a student exchange programme in association with **Apeejay School of Management, Dwarka** for its MBA & BBA students. In this student exchange programme, a workshop on Data Analysis using Excel was conducted at Apeejay School of Management.

The workshop consisted of two sessions: Session I & Session II. In **Session I**, students learnt how to visualize and explore data using advanced excel. They also learnt how to use Excel to build complex graphs. The resource person for this session was **Dr. Shalini Vermani**, Associate Professor and Program Head of PGDM program at Apeejay School of Management, Dwarka. **Session II** emphasized on the application of concepts taught during the workshop to a particular problem and provide solution for the same. The resource person for this session was **Ms. Ruchi Malik**, Assistant Professor at Apeejay School of Management, Dwarka.

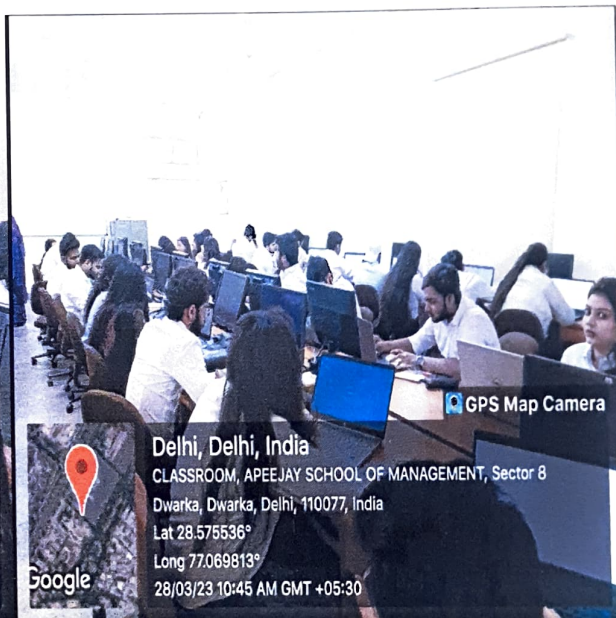
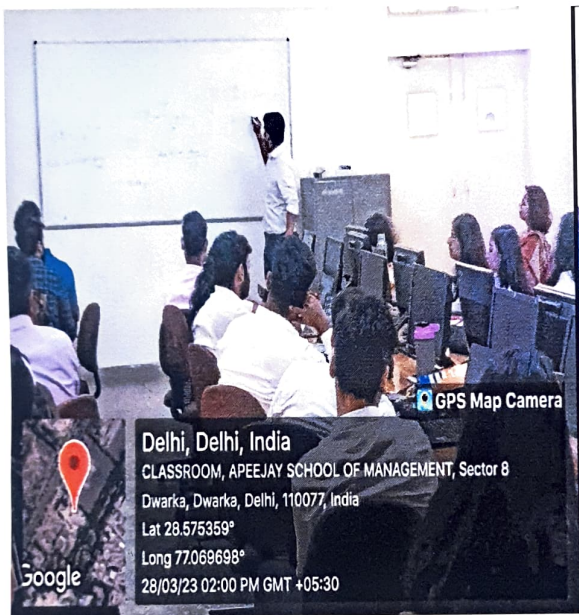
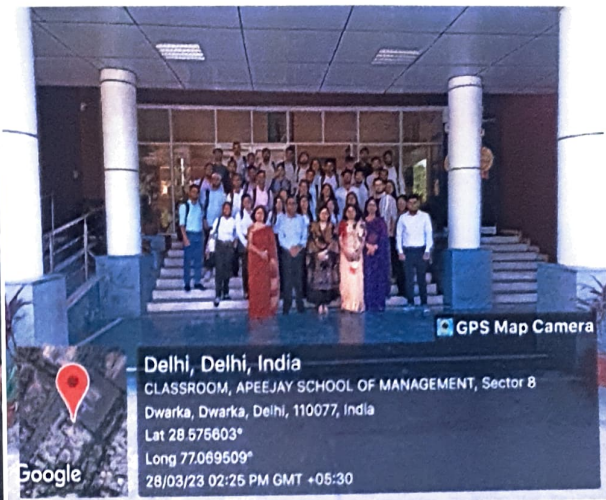
The workshop was conducted in a very interactive manner and was very informative and beneficial in increasing knowledge of students about various Advanced Excel functions & their business application. It was indeed a great learning experience for our students.

Rachita Rana

Dr. Rachita Rana
Director

Institute of Information Technology &
Management New Delhi






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Dr. Rachita Rana
 Director
 Institute of Information Technology &
 Management



Facebook	https://m.facebook.com/story.php?story_fbid=pfbid0pYuCvtnBugGooMhVa1RgxkwcwnPZJkyKiQJtQtFfwHa1bZDUHaeD95dgFj28bhubl&id=100063838242786&mibextid=Nif5oz
Instagram	https://www.instagram.com/p/CqcKQcKhBnp/?igshid=MDJmNzVkMjY=
Others	https://www.linkedin.com/posts/iitm-janakpuri-29678b100_the-institute-of-information-technology-activity-7047425661912662016-sAOV?utm_source=share&utm_medium=member_android


Ms. Shikha Dabral
(Faculty Coordinator)


Dr. Deepika Arora
(HOD-Management)


Prof. (Dr.) Rachita Rana
(Director)


Dr. Rachita Rana
Director
Institute of Information Technology &
Management New Delhi



INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT
Workshop ON Data Analysis Using Excel
STUDENT EXCHANGE PROGRAM - APEEJAY SCHOOL OF MANAGEMENT

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8	Raghav aneja	BBA M2	9873700550	anejaraghav910@gmail.com	yes	Raghav
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10	Utkarsh	BBA M2	9654069194	uttkarsh.chanana6@gmail.com	yes	Utkarsh
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